

2019-2020 District Goals



District: District 18 L
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
We will utilize zone chairs in the club officer training

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
We will provide the zone chairs with a check list of duties, responsibilities, and best practice tips

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

The 3 DG Team members (DG, 1VDG, 2VDG) will encourage each club in the district to attend local institutes. Based on prior experience we would expect to have 25 to 40 members attend any local sponsored institute

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	45
2nd Quartter	45
3rd Quartter	45
4th Quartter	45

By the end of the 4th quarter, the district will add a total of 180 new members.

Action Items:

My district will establish 3 club branch(es).

My district will induct 5 new Lions under 40 years old.

My district will convert 5 Leos to Lions

My district will organize at least 2 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	0	0
2nd Quartter	1	20
3rd Quartter	1	20
4th Quartter	1	20

By the end of the 4th quarter, the district will start 3 new clubs.

With a minimum of 60 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 2 Speciality Club(s).

Latin American; Indian; Eye Doctor Group Bar Association; Delta Airlines AT&T; UPS.

My district will start 1 R Campus Club(s) at 1-R school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	10
2nd Quartter	10
3rd Quartter	10
4th Quartter	10

By the end of tihe 4th quartier, the distiricti's membership drops will noti exceed 40 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

18-L is participating in the LCI NAMI Initiative and we have committee members specifically targeting corporations for membership and branch club opportunities.

NET GROWTH GOAL

180	+	60	-	40	=	200
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tihe 2019-2020 fscal year, my distiricti will serve 10000 people.

Action Itiems:

Of tte tttotal number ofi people served in my distirict, 4500 people will be youth (under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and Community Needs Assessment (Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work tttogether tto collaboratte on ttheir service projectts tto maximize tthe impact in ttheir community

Addittonal actton ittems tto achieve tthis goal

Each zone meettng will include a service projectt i.e.: collecttng can goods, collecttng eye glasses, donattng coloring books, legos tto childhood cancer faciilitte, collecttng clothing fiior homeless and women shelttters

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 4 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Each District Rally/Cabinet meeting will include a service project and each zone meeting will include a service project i.e.: collecting canned goods, collecting eye glasses, donating coloring books, legos to childhood cancer facilities, collecting clothing for homeless and women shelters

Custom goal and action items

Region Chairs and Zone Chairs will help individual clubs that need further training with regard to reporting service hours.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$4,500.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

We will promote Campaign 100 on all of our district's social media and encourage full participation during each club visit.

ADVOCATE

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Our Stated Awards program is based upon the each club's service hour reporting